



## ADNA Sponsorship Prospectus

### State Education Days Sponsorship

Companies are encouraged to highlight their company's names by sponsoring items given out to delegates during the event, such as: Lanyards, door prizes, goody bags, products, flyers, gifts, pens, etc. \*

#### Sponsorship packages include:

#### **INFORMATION TECHNOLOGY PACKAGE (PROFESSIONAL AUDIO TEAM TO ENSURE PRESENTATION QUALITY): \$3000 (Only one spot available) \***

1. Complimentary standard trade table in prime position
2. Complimentary registration for 3 company reps and 2 patient support nurses
3. Meals included for the 3 company reps and 2 patient support nurses
4. Invitation to attend education sessions for the 3 company reps and 2 patient support nurses
5. Logo on the table where the AV team sit
6. 2-minute video talking about your product and importantly, the purpose of your company for nurse education and patient care
7. Acknowledgement on the Education Day program which includes your company logo in large print on the sponsor page
8. Sponsorship acknowledgement on the ADNA website with a link to your company website
9. Opportunity to include new product information on our website notice board
10. Opportunity to post company flyers out to members via the ADNA website
11. Opportunity to have emails sent to members with your new products
12. Opportunity to network on a one-to-one basis with nurses and colleagues

#### **LUNCH / DINNER SPONSORSHIP: \$2,500 (Only one spot available) \***

1. Complimentary standard trade table in prime position
2. Complimentary registration for 3 company reps and 2 patient support nurses
3. Meals included for the 3 company reps and 2 patient support nurses
4. Invitation to attend education sessions for the 3 company reps and 2 patient support nurses
5. Logo on the table where food is presented
6. Acknowledgement on the Education Day program which includes your company logo in large print on the sponsor page, and in the program on the lunch session
7. Sponsorship acknowledgement on the ADNA website with a link to your company website
8. Opportunity to include new product information on our website notice board
9. Opportunity to post company flyers out to members via the ADNA website
10. Opportunity to have emails sent to members with your new products
11. Opportunity to network on a one-to-one basis with nurses and colleagues

**BREAKFAST SPONSORSHIP: \$1000 (Only one spot available) \***

1. Complimentary standard trade table
2. Complimentary registration for 2 company reps and 2 patient support nurses
3. Meals included for the 2 company reps and 2 patient support nurses
4. Invitation to attend education sessions for the 2 company reps and 2 patient support nurses
5. Company logo on the table where food is presented
6. Acknowledgement on the Education Day program which includes your company logo on the sponsor page, and in the program on the breakfast/registration session
7. Sponsorship acknowledgement on the ADNA website with a link to your company website
8. Opportunity to network on a one-to-one basis with nurses and colleagues

**MORNING TEA SPONSORSHIP: \$1000 EACH (Only one spot available) \***

1. Complimentary standard trade table
2. Complimentary registration for 2 company reps and 2 patient support nurses
3. Meals included for the 2 company reps and 2 patient support nurses
4. Invitation to attend education sessions for the 2 company reps and 2 patient support nurses
5. Company logo on the table where food is presented
6. Acknowledgement on the Education Day program which includes your company logo on the sponsor page, and in the program on the morning tea/registration session
7. Sponsorship acknowledgement on the ADNA website with a link to your company website
8. Opportunity to network on a one-to-one basis with nurses and colleagues

**AFTERNOON TEA SPONSORSHIP: \$1000 EACH (Only one spot available) \***

1. Complimentary standard trade table
2. Complimentary registration for 2 company reps and 2 patient support nurses
3. Meals included for the 2 company reps and 2 patient support nurses
4. Invitation to attend education sessions for the 2 company reps and 2 patient support nurses
5. Company logo on the table where food is presented
6. Acknowledgement on the Education Day program which includes your company logo on the sponsor page, and in the program on the afternoon tea/registration session
7. Sponsorship acknowledgement on the ADNA website with a link to your company website
8. Opportunity to network on a one-to-one basis with nurses and colleagues

**EDUCATION DAY PROGRAM BOOK: \$1,500 (Only one spot available) \***

1. Complimentary standard trade table in prime position
2. Complimentary registration for 2 company reps and 2 patient support nurses
3. Meals included for the 2 company reps and 2 patient support nurses
4. Invitation to attend education sessions for the 2 company reps and 2 patient support nurses
5. Your logo on the opening page, acknowledging publishing the Education Day program booklet which gives you the opportunity to display the purpose of your company and your intentions in dermatology
6. Acknowledgement on the Education Day program which includes your company logo in medium print on additional sponsorship page
7. Sponsorship acknowledgement on the ADNA website with a link to your company website
8. Opportunity to include new product information on our website notice board
9. Opportunity to post company flyers out to members via the ADNA website
10. Opportunity to network on a one-to-one basis with nurses and colleagues

**PREMIUM PACKAGE SPONSORSHIP: \$1200 (Only four spots available) \***

1. Complimentary standard trade table in prime position
2. Complimentary registration for 2 company reps and 2 patient support nurses
3. Meals included for the 2 company reps and 2 patient support nurses
4. Invitation to attend education sessions for the 2 company reps and 2 patient support nurses
5. Acknowledgement on the Education Day program which includes your company logo in medium print on the sponsorship page
6. Sponsorship acknowledgement on the ADNA website with a link to your company website
7. Opportunity to include new product information on our website notice board
8. Opportunity to network on a one-to-one basis with nurses and colleagues

**STANDARD SPONSORSHIP PACKAGES: \$800 \***

1. Complimentary standard trade table
2. Complimentary registration for 2 company reps
3. Meals included for the 2 company reps
4. Invitation to attend education sessions for the 2 company reps
5. Acknowledgement on the Education Day program which includes your company logo on the sponsorship page
6. Sponsorship acknowledgement on the ADNA website with a link to your company website
7. Opportunity to include new product information on our website notice board
8. Opportunity to network on a one-to-one basis with nurses and colleagues

**GIFT BAG SPONSORSHIP PACKAGES: \$500 (Only 4 spots available) \***

\*Sponsor branded gift bags to include items such as full-size product, product samples, brochures, branded merchandise (pens, notebooks etc), presented in gift bags. Gift bags to be provided by sponsor and sent directly to the event venue. ADNA to hand out gift bags to registered delegates at the beginning of the event.

1. Acknowledgement on the Education Day program which includes your company logo on the sponsorship page
2. Sponsorship acknowledgement on the ADNA website with a link to your company website
3. Opportunity to advertise new product information on our website notice board
4. Opportunity to advertise product and marketing material with nurses
5. This package is for pre-filled gift bags but no table allocation; assists generous sponsors who cannot attend but wish to send product for the nurses

\*Please note: Sponsor display tables may be in the room where learning is taking place. Alternatively, they may be situated in an adjacent room. If the tables displaying sponsor product and branding is in the learning space, the product, signage/branding will be covered during educational sessions. Two cloths are to be brought by the sponsor—one for the table and one to cover product/branding during education sessions. Covers will be removed during trade/break times.

Thank you for supporting Australian Dermatology Nurses Association.