



## AUSTRALIAN DERMATOLOGY NURSES' ASSOCIATION

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### ADNA Sponsorship Prospectus

#### State Education Days Sponsorship

We welcome sponsorship for our State Education Days held throughout the year.

Your ongoing support for ADNA is of vital importance to the association and its future. We hope that your company will maintain its financial and professional support by once again being part of Dermatology Nurses' education and partner with us to promote excellence in our chosen field of nursing by sponsoring the ADNA State Education Days.

Companies are also encouraged to highlight their company's names by sponsoring items given out to delegates during the event, such as: Lanyards, door prizes, goody bags, products, flyers, gifts, pens, etc.

#### **Sponsorship packages available are:**

**LUNCH SPONSORSHIP: \$2,000 (Only one spot available)**

1. Complimentary standard trade table with meals for 2 company Reps
2. Acknowledgement on the Education Day program which includes your company logo on the opening page, on the lunch session in the program and with your 2-minute video shown at the lunchtime break
3. Sponsorship acknowledgement on the ADNA website with a link to your company website
4. Opportunity to include new product information on our website notice board
5. Opportunity to post company flyers out to members via the ADNA website
6. Opportunity to network on a one-to-one basis with nurses and colleagues.

**EDUCATION DAY PROGRAM BOOK: \$1,500 (Only one spot available)**

1. Complimentary standard trade table with meals for 2 company Reps
2. Acknowledgement on the Education Day program which includes your company logo on the opening page, the sponsoring of publishing the Education Day program book on the front cover and your 2-minute video shown during breaks
3. Sponsorship acknowledgement on the ADNA website with a link to your company website
4. Opportunity to include new product information on our website notice board
5. Opportunity to post company flyers out to members via the ADNA website
6. Opportunity to network on a one-to-one basis with nurses and colleagues.

**MORNING AND AFTERNOON TEA SPONSORSHIP: \$800 EACH (Only two spots available)**

1. Complimentary standard trade table with meals for 1 company Rep
2. Acknowledgement on the Education Day program which includes your company logo on the opening page, on the morning or afternoon tea session in the program and with your 2-minute video shown at the relevant break
3. Sponsorship acknowledgement on the ADNA website with a link to your company website
4. Opportunity to include new product information on our website notice board
5. Opportunity to post company flyers out to members via the ADNA website
6. Opportunity to network on a one-to-one basis with nurses and colleagues.

**BREAKFAST SPONSORSHIP: \$800 EACH (Only one spot available where CPR Session is offered)**

1. Complimentary standard trade table with meals for 1 company Rep
2. Acknowledgement on the Education Day program which includes your company logo on the opening page, on the morning or afternoon tea session in the program and with your 2-minute video shown at the relevant break
3. Sponsorship acknowledgement on the ADNA website with a link to your company website
4. Opportunity to include new product information on our website notice board
5. Opportunity to post company flyers out to members via the ADNA website
6. Opportunity to network on a one-to-one basis with nurses and colleagues.

#### STANDARD SPONSORSHIP PACKAGES: \$600

1. Complimentary standard trade table with meals for 2 company Reps
2. Acknowledgement on the Education Day program which includes your company logo on the opening page and your 2-minute video shown between breaks
3. Sponsorship acknowledgement on the ADNA website with a link to your company website
4. Opportunity to include new product information on our website notice board
5. Opportunity to post company flyers out to members via the ADNA website
6. Opportunity to network on a one-to-one basis with nurses and colleagues.

#### PREMIUM PACKAGE SPONSORSHIP: \$1,000 (Only four spots available)

1. Complimentary standard trade table in prime position with meals for 3 company Reps
2. Acknowledgement on the Education Day program which includes your company logo on the opening page and your 2-minute video shown between breaks
3. Sponsorship acknowledgement on the ADNA website with a link to your company website
4. Opportunity to include new product information on our website notice board
5. Opportunity to post company flyers out to members via the ADNA website
6. Opportunity to network on a one-to-one basis with nurses and colleagues.

#### CPR SPONSORSHIP: Quote TBC (Approx 12 attendees)

TBC

Thank you for supporting ADNA. Your sponsorship will enable us to continue to improve the event and provide you the opportunity to network with a wide variety of public and private dermatology nurses.

The ADNA committee look forward to the continuing collaboration with all our new and existing sponsors.

[Please completed the form on our website to submit your interest:](#)

<https://adna.org.au/sponsorship/submit-your-interest-to-become-a-sponsor/>